

# TIPS FOR A SUCCESSFUL YARD SALE

## Signs

Observe Tukwila's signage requirements

- Don't clutter the streets/neighborhood with signs.
- Yard sale signs are allowed in the City of Tukwila, if the signs are located on the site of the event advertised.
- To provide safe visibility for drivers and pedestrians, signs located on a corner lot can't exceed 3 feet in height.
- Please remove ALL signs when the event is over.

## Items to sell

Anything that still has usability and value!

- Dressers, bookcases and tables are popular
- Antiques are usually in high demand
- Appliances, tools, garden equipment
- Clothing
- Household décor
- Baby items, toys and games
- Plants, too!



#### Set up

You can hold a group sale with neighbors & friends!

- Choose a highly visible spot, such as your driveway.
- Nostalgia items sell well. Display them up front where they are easy to see.
- Make sure there is good lighting and access.
- Set up convenient, attractive displays so that shoppers can easily find merchandise.
- Hang up clothes and tag with the size, if possible.
- Have a central place to pay.
- Prepare articles for sale. Items should be clean.
- Reuse any plastic bags you have stored to give to buyers.

#### **Pricing**

Yard sales draw bargain hunters; price accordingly!

- Use shoppers price tags or "Avery" labels for all items.
- Price higher for brand new items and antiques.
- Be prepared to consider offers for lower prices.
- It may be necessary to regroup items or reduce prices on things that don't seem to be selling.
- Be sure to have enough change.
- It's best to use a closed box for money.

Remember the rules of conduct used by successful retailers — courtesy, friendliness, fair dealings and willingness to offer service — are important to any successful sale.